



Dear Members,

As you are no doubt aware, since 2007 the San Mateo-Foster City School District has seen a loss in revenue totaling over \$18 million. The word from Sacramento is that, again, due to loss of state revenue, the District will receive additional mid-year cuts. One of the few ways that communities can support their own schools is through a Parcel Tax. Residents in San Mateo and Foster City currently fund our District with parcel taxes. One of those parcel taxes will expire in June 2010. This expiring parcel tax generates about \$3 million to our District.

Based on positive polling results, the Board of Trustees voted to place Measure A on the ballot which would renew the expiring parcel tax for another seven years and increase the rate by \$96.00. This Measure A, Campaign to Support Excellence in SMFC Schools, attempts to preserve the quality of education in our schools by:

- attracting and retaining qualified teachers and staff;
- maintaining school libraries;
- providing middle school art and music programs;
- supporting small class sizes; and
- supporting programs which enhance student achievement.

A special mail ballot election will be held in February 2010. Currently an independent campaign committee, composed of district staff and community volunteers, has worked to organize a campaign that runs from January 3 through February 23, 2010. It is our goal to persuade the voters to pass this measure through a direct mail and phone-banking campaign.

Both the Governing Council of SMETA and the Executive Board of CSEA have endorsed Measure A. With \$6 million at stake, it is imperative that **all** stakeholders participate in convincing the voters to Vote Yes on Measure A. There are many ways in which **you** can support the campaign effort:

- ✓ serve as a **Vote Caller** during your site's phone-banking assigned time
- ✓ serve as a **Phone Bank Captain** and coordinate your site's participation
- ✓ provide **Phone Bank Support** by organizing refreshments for callers
- ✓ serve as a **Data Updater** on the day after phone banking
- ✓ be an **Active Voter** and vote as soon as your ballot arrives in the mail
- ✓ persuade other family members and neighbors to vote Yes on Measure A
- ✓ contribute financially to the Campaign by mailing a check made out to:

"Yes on Measure A"

The Campaign to Support Excellence in SMFC Schools
746 Ranger Circle, Foster City CA 94404

Please contact one of us or your site administrator for more information.

We hope to see you all during the Campaign!

A handwritten signature in cursive script that reads "Phyllis Harris".

Phyllis Harris
President, SMETA

A handwritten signature in cursive script that reads "Mike Nagler".

Mike Nagler
Co-President, CSEA